

# Lakes Appreciation Month

Enjoy and help your favorite lake in July!

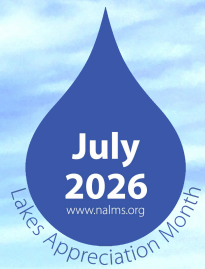


Photo: Philip Forsberg

## The Month of July is Lakes Appreciation Month!

You work and play on them. You drink from them. But do you really appreciate them? Growing population, development, and invasive species stress your local lakes, ponds, and reservoirs. All life needs water, let's not take it for granted!

NALMS started Lakes Appreciation Month to focus attention on the value of lakes and reservoirs to society and the threats they face. Lakes and reservoirs are used for a variety of purposes: water supply for municipal, industrial and agricultural use; recreation; flood control; and aesthetic enjoyment. However, they are often considered “free” resources by users and this can result in abuse and neglect.

July is a great time to set aside some time to celebrate and help your favorite lake or reservoir. It's a time when many folks are vacationing and enjoying lakes and reservoirs. Just think, what would your life be like without lakes?

## How Can I Participate?

Help make Lakes Appreciation Month great this year!

- Lakes Appreciation Month is a great time to participate in the Robert Carlson Secchi Dip-In, but feel free to submit data anytime during the year.
- Pursue media coverage for your local Lakes Appreciation events.
- Encourage students (grades K-12) to participate in the 2025 poster contest.
- Ask your governor to proclaim July as Lakes Appreciation Month.
- Share your stories, events, photos, videos, etc. on social media! Be sure to use the hashtag #LakesAppreciation.
- Arrange a lake or watershed clean-up event.
- Start a watershed storm drain stenciling program.

Need more ideas? Visit our website, [www.nalms.org](http://www.nalms.org).

[www.nalms.org](http://www.nalms.org) | #LakesAppreciation

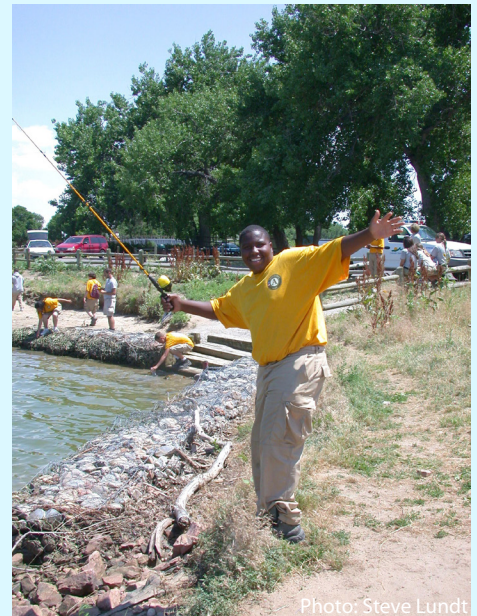


Photo: Steve Lundt



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A Program of the North American Lake Management Society

