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DLN: 93493102001194

Form **990** 

Department of the Freasury Internal Revenue Service

## Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Do not enter Social Security numbers on this form as it may be made public. By law, the IRS generally cannot redact the information on the form

► Information about Form 990 and its instructions is at <u>www.IRS.gov/form990</u>

OMB No 1545-0047

2013

Open to Public Inspection

A Fo	r the	2013 ca	endar year, or tax year beginnin	g 01-01-2013 , 2013, and ending 1	2-31-2	013			
B Ch	eck ıfa	pplicable	C Name of organization NORTH AMERICAN LAKE MANAGEM	ENT EOCIETY			D Employe	er ider	ntification number
_	fress cl		NORTH AMERICAN LAKE MANAGEM	ENT SOCIETY			01-037	2129	9
⊢ Na	me cha	inge	Doing Business As						•
Ine	ial retu	ırn	Number and stood (as D.O. hours						
	mınate		PO BOX 5443	mail is not delivered to street address) Room	n/suite		: E Telephon	e num	ber
	ended		City or town, state or province, cou	intry, and ZIP or foreign postal code			(608)2	33-2	836
_			MADISON, WI 537055443	intry, and 21r of foreign postar code					
Ap-	oncatio	n pending					<b>G</b> Gross red	eipts \$	375,709
			F Name and address of pri MICHAEL PERRY	ncipal officer	Н		us a group r erdinates?	eturn	for
			PO BOX 5443			5000	numates?		1 165 14 140
			MADISON, WI 53705544:	3	н	(b) Are	all subordin	ates	┌ Yes ┌ No
	v	ont otatuo	G south and G south a deal		$\dashv$		ided?		/·
I 10	x-exen	npi status	(* 501(c)(3)   501(c) ( )	(insert no )	_	1117	o," attach a	1151	(see instructions)
J W	ebsite	e:⊫ WV	VW NALMS ORG		н	f(c) Gro	up exemptio	n nur	nber 🟲
<b>K</b> For	n of or	ganization	Corporation Trust Association	Other 📂	<del>-                                    </del>	<b>L</b> Year of fo	ormation 1980	<b>M</b>	State of legal domicile ME
Pa	rt I	Sum	mary						-
	1	Briefly d	escribe the organization's missi	on or most significant activities					
	1	THEPU	RPOSE OF THE SOCIETY IS T	O FORGE PARTNERSHIPS AMONG					
œ.		TO FOS	TER THE MANAGEMENT AND	PROTECTION OF LAKES AND RES	ERVO	IRS FOR	FODAY AN	D TO	MORROW
Governance	1								
Ě									
Š	2	Check t	nis box 🔭 if the organization d	scontinued its operations or dispose	ed of m	ore than :	25% of its n	etas	sets
							1		+
Activities &	†			ning body (Part VI, line 1a)				3	19
Ē	I		·	of the governing body (Part VI, line				4	19
ŧ	t		mber of individuals employed in		5	2			
∢	1		•	necessary)				6	19
	+			Part VIII, column (C), line 12			• •	7a	0
	b	Net unre	lated business taxable income	from Form 990-T, line 34	<u> </u>			7b	0
					-	Pric	or Year		Current Year
- Or	8			ine 1h)			125,70	<del></del>	12,300
Revenue	9	· · · · · · · · · · · · · · · · · · ·		-		840,92	_	336,442	
3	10		tment income (Part VIII, colum	·	498			673	
_	11			, lines 5, 6d, 8c, 9c, 10c, and 11e)	.  -			0	0
	12		revenue—add lines 8 through 11 (must equal Part VIII, column (A), line				967,131		349,415
	13			IX, column (A), lines 1-3)	.	2,72		<del></del>	0
	14		ts paid to or for members (Part		0		0		
	15			ee benefits (Part IX, column (A), line					
Expenses	1	5-10					98,24	102,289	
Ť	16a	Profes	sional fundraising fees (Part IX	, column (A ), line 11e)	· L				0
ੜੌ	b	Total fu	ındraısıng expenses (Part IX, column (I	o), fine 25) 🕨 58,414	_ L				
_	17	Other	expenses (Part IX, column (A),	lines 11a-11d, 11f-24e)			736,47	74	347,186
	18	Total	expenses Add lines 13–17 (mi	rst equal Part IX, column (A), line 25	5)		837,43	37	449,475
	19	Rever	ue less expenses. Subtract line	18 from line 12			129,69	94	-100,060
ું <u>જ</u>						_	g of Current	:	End of Year
3.42 8.83 8.83	30	T = 4 = 1	accate (Dart V III- 15)		⊦		rear	, , !	
Not Assets or Fund Balances	20		assets (Part X, line 16)		. F		419,67	$\overline{}$	278,049
7 E	21		liabilities (Part X, line 26) .				83,90		42,474
	22		ssets or fund balances. Subtract lature Block	line 21 from line 20	• _		335,77	P	235,575
				amined this return, including accom-	N 2 W	انداك مقامم يم	00 and	· · · · ·	
				amined this return, including accom nplete Declaration of preparer (othe					
			nowledge	.,p		<b>,</b>			
		1.							
		****					014-04-11		
Sigr		Sign	ature of officer			D	ate		
Her	e		HAEL PERRY TREASURER						
		P   '''	or print name and title		1.5			\TT.	
			Print/Type preparer's name BRUCE MAYER CPA	Preparer's signature	Date			PTIN P00187	180
Paid			Firm's name F WEGNER CPAS LLP	1	-		n's EIN 🟲 39-		
	pare		L						
Use	On	ly 📙	Firm's address 🟲 2110 LUANN LN			† Pho	one no (608)	274-40	120

MADISON, WI 537133074

May the IRS discuss this return with the preparer shown above? (see instructions)  $\ \ .$ 

✓ Yes ☐ No

Farm	990 (2013)					Page .					
Par		ent of Program Service chedule O contains a respo			Part III						
1	Briefly describe t	the organization's mission									
		E SOCIETY IS TO FORGE ND PROTECTION OF LAK			IZENS, SCIENTISTS, AND PRO DAY AND TOMORROW	FESSIONALS TO FOSTER					
2	the prior Form 99	0 or 990-EZ?			year which were not listed on	. Tyes 7 No					
	If "Yes," describe	these new services on Sc	:hedule O								
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?										
	If "Yes," describe	these changes on Schedu	ıle O								
4	expenses Sectio		) organization:	s are required to re	s three largest program services eport the amount of grants and al						
4a	(Code	) (Expenses \$	226,526	including grants of \$	) (Revenue \$	281,617 )					
		ANAGEMENT AND PROTECTION O			MLMBLRS AND OTHLRS TO MLET AND E APPROXIMATELY 380 PEOPLE ATTENDED						
4b	(Code	) (Expenses \$	13,814	including grants of \$	) (Revenue \$	12,462 )					
		SORS, COSPONSORS, AND/OR O APPRECIATION MONTH	RGANIZES A NUM	1BER OF SCIENTIFIC,	MANAGEMENT, EDUCATION, OUTREACH	, AND ADVOCACY PROGRAMS,					
4c	(Code	) (Expenses \$	101,808	including grants of s	) (Revenue \$	26,448 )					
					AS OTHER PUBLICATIONS, FOR DISTRIB APPROXIMATELY 9,000 PUBLICATIONS						

) (Revenue \$

Other program services (Describe in Schedule O )

Total program service expenses ►

including grants of \$

342,148

4d

(Expenses \$

## Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 📆	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part $I$	3		Νo
4	<b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4		Νο
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part $I^{\bullet}$	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Νo
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 📆	8		Nο
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV.	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10?  If "Yes," complete Schedule D, Part VI. 20	11a		No
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Νo
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII*	11c		Νo
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		No
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part $X^{m{G}}$	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year?  If "Yes," complete Schedule D, Parts XI and XII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Νο
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule $E$	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments	14b		Nο
15	valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	T-4f)		
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		N o
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		N o
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18		N o
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		N o
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Νo
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		_

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		No
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23		No
24 <del>a</del>	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		<u> </u>
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
ď	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		Ī
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part $I$	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so, complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part  IV	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule $M$	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part $I$	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section $512(b)(13)$ ? If "Yes," complete Schedule R, Part V, line $2$	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	Yes	<u> </u>
		F	orm <b>99</b> 0	(2013)

	τV	Statements Regarding Other IRS Filings and Tax Compilance				_
		Check if Schedule O contains a response or note to any line in this Part V		<del></del>	Yes	 No
1a	Enter	the number reported in Box 3 of Form 1096 Enter -0 - if not applicable   1a	5			
b	Enter	the number of Forms W-2G included in line 1a Enter -0 - if not applicable 1b	0			
c	Did th	he organization comply with backup withholding rules for reportable payments to vendors and	d reportable			
		ng (gambling) winnings to prize winners?		1c		
	TaxS	the number of employees reported on Form W-3, Transmittal of Wage and Statements, filed for the calendar year ending with or within the year covered is return	2			
b		least one is reported on line 2a, did the organization file all required federal employment tax				
		. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instruc		2b	Yes	
ga.	Did th	he organization have unrelated business gross income of \$1,000 or more during the year? $$ .		За		Νo
		es," has it filed a Form 990-T for this year? <i>If "No" to line 3b, provide an explanation in Schedul</i>		3b		
		ly time during the calendar year, did the organization have an interest in, or a signature or ot				
		a financial account in a foreign country (such as a bank account, securities account, or other		4a		Νa
		unt)?	• •	,,,		NO
b	If "Ye	es," enter the name of the foreign country: <b>&gt;</b>	-ial Accounts			
	DCC 11	instructions for ming requirements for Form For 50 22 1, Report of Foreign bank and Finance	I A CCOUNTS			
a	Wast	the organization a party to a prohibited tax shelter transaction at any time during the tax yea	ir?	5a		Νo
b	Did ar	ny taxable party notify the organization that it was or is a party to a prohibited tax shelter tr	ansaction?	5b		Νo
C	If"Ye	es," to line 5a or 5b, did the organization file Form 8886-T?			•	
		· · · · · · · · · · · · · · · · · · ·		5c		
		the organization have annual gross receipts that are normally greater than \$100,000, and on solicit any contributions that were not tax deductible as charitable contributions?		6a		Nο
	_	res," did the organization include with every solicitation an express statement that such cont				
•		not tax deductible?	· · · ·	6b		
,	Organ	nizations that may receive deductible contributions under section 170(c).				
a		he organization receive a payment in excess of \$75 made partly as a contribution and partly ces provided to the payor?		7a		Νo
b		es," did the organization notify the donor of the value of the goods or services provided?	•	7b		
2	Did th	he organization sell, exchange, or otherwise dispose of tangible personal property for which i	t was required to			
		orm 8282 <sup>7</sup>		7c		Νo
d	If"Ye	es," indicate the number of Forms 8282 filed during the year				
e	Did th	he organization receive any funds, directly or indirectly, to pay premiums on a personal bene	fit			
		act <sup>7</sup>		7e		Νo
		he organization, during the year, pay premiums, directly or indirectly, on a personal benefit c	•	7f		Νo
9		organization received a contribution of qualified intellectual property, did the organization fired?		7g		
	Ifthe	organization received a contribution of cars, boats, airplanes, or other vehicles, did the orga	anızatıon file a	7h		
		1098-C?	ì	<del>/</del> "		
	the su	upporting organization, or a donor advised fund maintained by a sponsoring organization, haves boldings at any time during the year?		8		
l		soring organizations maintaining donor advised funds.				
	-	he organization make any taxable distributions under section 4966?		9a		
		he organization make a distribution to a donor, donor advisor, or related person?	•	9b		
		on 501(c)(7) organizations. Enter	-	-		
		ition fees and capital contributions included on Part VIII, line 12   10a				
b	Gross facilit	s receipts, included on Form 990, Part VIII, line 12, for public use of club ties				
	Section	on 501(c)(12) organizations. Enter				
		s income from members or shareholders				
b		s income from other sources (Do not net amounts due or paid to other sources ist amounts due or received from them )				
а	Sectio	on 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Fo	rm 1041?	12a		
b		es," enter the amount of tax-exempt interest received or accrued during the				
		T2b				
		on 501(c)(29) qualified nonprofit health insurance issuers.				
đ		e organization licensed to issue qualified health plans in more than one state? . See the instructions for additional information the organization must report on Schedule O		13a		
b	Enter	the amount of reserves the organization is required to maintain by the states			1	
		ich the organization is licensed to issue qualified health plans				
		the amount of reserves on hand		_		
		he organization receive any payments for indoor tanning services during the tax year?	}	14a		Νo
h	TE"VA	se " has it filed a Form 720 to report these nayments? If "No " provide an evolanation in Sched	ula O	14h		

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Se	ection A. Governing Body and Management							
			Yes	No				
1a	Enter the number of voting members of the governing body at the end of the tax year	9						
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O							
b	Enter the number of voting members included in line 1a, above, who are independent	9						
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No				
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .	3		No				
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No				
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		Νo				
6	Did the organization have members or stockholders?	6	Yes					
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes					
b	<b>b</b> Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders or persons other than the governing body?							
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following							
a	a The governing body?							
ь	<b>b</b> Each committee with authority to act on behalf of the governing body?							
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	e <b>9</b>		No				
Se	ection B. Policies (This Section B requests information about policies not required by the Internal	Reven	ie Cod	e.)				
			Yes	No				
10a	Did the organization have local chapters, branches, or affiliates?	10a	Yes					
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10ь	Yes					
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filir the form?	g <b>11a</b>	Yes					
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990							
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a		Νo				
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b						
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describ in Schedule O how this was done							
13	Did the organization have a written whistleblower policy?	13	Yes					
14	Did the organization have a written document retention and destruction policy?	14		Νo				
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?							
a	The organization's CEO, Executive Director, or top management official	15a		Νo				
b	Other officers or key employees of the organization	15b		Νo				
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)							
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		Na				
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b						
Se	ction C. Disclosure							
17	List the States with which a copy of this Form 990 is required to be filed▶							
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply							

- I Own website I Another's website I Upon request I Other (explain in Schedule O)
- 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶PHILIP FORSBERG 4510 REGENT STREET MADISON, WI 53705 (608) 233-2836

#### Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . . . . . . . . .

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

🕝 Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) A verage hours per week (list any hours	more pers	than on is	one bot	not box h an or/tr	offic ustee	ess er e)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	from the organization and related organizations	
(1) TERRY MCNABB	3 00	х		х				0	0	0	
PRESIDENT (2) WILLIAM REED GREEN	2.55										
PRESIDENT-ELECT	3 00	x		x				0	0	0	
(3) ANN SHORTELLE	3 00										
PAST PRESIDENT		X		Х			-	0	0	0	
(4) MICHAEL PERRY	3 00										
TREASURER		X		Х			İ	0	0	0	
(5) SARA PEEL	3 00										
		x		Х				0	0	0	
SECRETARY (6) WENDY GENDRON	1 00	-									
	100	х						0	0	0	
DIRECTOR											
(7) CHRIS MIKOLAJCZYK	1 00	x i		-			Ī	0	0	0	
DIRECTOR											
(8) IMAD HONNOUN	1 00	x						l o	0	0	
DIRECTOR								_	_		
(9) JASON YARBROUGH	1 00	×						0	0	0	
DIRECTOR		^		İ			İ	l "	Ü	U	
(10) MELISSA CLARK	1 00							_			
DIRECTOR		X						0	0	0	
(11) JULIA CHAMBERS	1 00										
DIRECTOR		X		1			1	0	0	0	
(12) JENNIFER GRAHAM	1 00										
DIRECTOR		X		1			<u> </u>	0	0	0	
(13) CRAIG WOLF	1 00										
		x						0	0	0	
DIRECTOR (14) TODD TIETJEN	1 00										
	100	x		<u> </u>			<u> </u>	Û	Û	0	
DIRECTOR (15) FRANK WILHELM	1.00	<del>                                     </del>		<del> </del>			<del>                                     </del>				
	1 00	χ						0	Û	0	
DIRECTOR		<u> </u>		<u> </u>			<u> </u>				
(16) ANNA DESELLAS	1 00	x					1	0	0	0	
DIRECTOR											
(17) RON ZURAWELL	1 00	x					1	0	0	0	
DIRECTOR		L^							U		
										Form <b>990</b> (2013)	

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

	(A) Name and Title	(B) Average hours per week (list any hours for related	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-	(E) Reportable compensation from related organizations (W- 2/1099-	col	Estima amount o compens from to organiz	
		organizations below dotted line)	Individual trustee or director	Institutional Trustee	Office	Key employee	Highest compensated employee	Former	MISC)	MISC)	a	nd rel ganiza	ated
(18)	LINDSEY WITTHAUS	1 00	х						0		0		0
DIRE			<u> </u>		<u> </u>	<u> </u>							
	NICKI BELLEZZA CTOR	1 00	x			<u> </u>			0		0		0
			İ										
				<u> </u>	_								
			<u> </u>	<u> </u>									
			<u> </u>		_								
1b c	Sub-Total						<b>*</b>						
đ	Total (add lines 1b and 1c)								0	0			0
2	Total number of individuals (including \$100,000 of reportable compensation)	-			ed a	bove	e) who	rec	eived more than				
3	Did the organization list any <b>former</b> o	officer director or	tructe	a ka	, an	nnto:	VB- ^	rhie	ihast compensato	d employee	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	res	No
	on line 1a? If "Yes," complete Schedul	e J for such individ	lual .	٠	•	•	•				3		No
4	For any individual listed on line 1a, is organization and related organization individual										4		No
5	Did any person listed on line 1a rece services rendered to the organization									1	5		No
Se	ection B. Independent Contrac	ctors											
1	Complete this table for your five high compensation from the organization	est compensated							ling with or within	the organization		year	
	Name an	(A) d business address								( <b>B</b> ) on of services	C	(C) ompen	

2 Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 of compensation from the organization  $\not\models 0$ 

		Check if Schedu	ule O contains a respon	se or note to any lir	ne in this Part VIII			
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
s £	1a	Federated cam	paigns 1a					
ons, Giffs, Grants Similar Amounts	ь	Membership du	es <b>1b</b>			1		
Gr.	c	Fundraising eve	ents 1c					
fts, rA	d	Related organiz	zations 1d					
Gi iila		Government grants				-		
ns, Sin	е							
utio er:	f	All other contribution similar amounts no	ons, gifts, grants, and <b>1f</b> ot included above	12,300				
tributic Other	g		ons included in lines			į		
Contributions, Gifts, Grants and Other Similar Amounts	L .	1a-1f \$	s 1a-1f		12,300	1		
<u>၁</u> ह	-"	Total. Add lines	5 1 4 - 1 1	· · · ·	12,500			
an		00055554050		Business Code				
ven	2a   .	CONFERENCES		561920	177,767	177,767		
됷	Ь	MEMBERSHIP DUES	S	900099	103,850	103,850		
M¢e	С	PUBLICATIONS		511120	26,448	26,448		
Ser	d	ADVERTISING REVI	<del></del>	541800	15,915			15,915
E	e	OTHER PROGRAM	<del></del>	900099	12,462	12,462		
Program Serwice Revenue	f	All other progra	am service revenue					
Δ	g	Total. Add lines	s 2a – 2f '		336,442			
	3		ome (including divident		625			625
	4		ar amounts) stment of tax-exempt bond p	F F				
	5			· · · · •				
		,	(r) Real	(ii) Personal				
	6a	Gross rents		, ,				
	ь	Less rental expenses						
	c	Rental income						
	d	or (loss) Net rental incor	t <u> </u>			i		
			(i) Securities	(II) Other				
	7a	Gross amount	26,342	, ,		1		
		from sales of assets other	26,342			-		
	ь	than inventory Less cost or						
		other basis and sales expenses	26,294					
	c	Gain or (loss)	48					
	d	Net gain or (los	ss)	<b>.</b> ⊁	48			48
άs	8a	Gross income fevents (not inc						
Other Revenue		\$	idanig					
⊕ >-			reported on line 1c)					
ř		See Part IV, lin	a					
her	ь	Less direct ex	penses b					
ŏ			(loss) from fundraising e	events 🛌				
	9a		rom gaming activities					
		See Part IV, lin	ne 19 a			1		
	ь	Less directex	penses b			1		
			(loss) from gaming activ	/ities <b>.</b> ►		i		
		Gross sales of	,	·				
		returns and allo	· ·					
	ь	lace cost of a	a oods sold b					
			(loss) from sales of inve	entory b		i		
		Miscellaneous		Business Code		:		†
	11a		-			İ		
	ь							
	c							
	d	All other reven	ue					
	e			🕨		-		
	12	Total revenue.	See Instructions			1		
				<u> </u>	349,415	320,527		0 16,588 Form <b>990</b> (2013)

_	770 (2013)				rage 10
	Statement of Functional Expenses on 501(c)(3) and 501(c)(4) organizations must complete all columns. All			oleto selves (A)	
ectio					
	Check if Schedule O contains a response or note to any line in this		(B)	(c)	· · · · · · · · · · · · · · · · · · ·
	ot include amounts reported on lines 6b, o, 9b, and 10b of Part VIII.	(A) Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21				
2	Grants and other assistance to individuals in the United States See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$ ) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	88,620	31,460	22,155	35,005
8	Pension plan accruals and contributions (include section $401(k)$ and $403(b)$ employer contributions)				
9	Other employee benefits	4,393	1,560	1,098	1,735
10	Payroll taxes	9,276	3,293	2,319	3,664
11	Fees for services (non-employees)				
а	Management				
b	Legal	2,826		2,826	
C	Accounting	9,115		9,115	
d	Lobbying				
e	Professional fundraising services See Part IV, line 17				
f	Investment management fees				
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	26,638	26,638		
12	Advertising and promotion	70,030	70,0.10		
13	Office expenses	92,984	84,167	3,418	5,399
14	Information technology	10,132	3,597	2,533	4,002
1 <del>4</del> 15	Royalties	10,132	3,397	2,333	4,002
		10.200	6.016	4 800	7 594
16 17	Occupancy	19,200	6,816	4,800	7,584
17 18	Payments of travel or entertainment expenses for any federal,	1,3/5	1,3/5		
10	state, or local public officials	402 224	400 004		
19	Conferences, conventions, and meetings	182,321	182,321		
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23 24	Insurance	2,440	866	610	964
a b c	of line 25, column (A) amount, list line 24e expenses on Schedule O)				
d					
	All other expenses	155	55	39	61
25	Total functional expenses. Add lines 1 through 24e	449,475		48,913	58,414
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► ☐ if following SOP 98-2 (ASC 958-720)	445,473	542,140	40,313	J0,414 -

Part X Balance Sheet

Par	t X	Balance Sheet Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year		(B) End of year
	1	Cash-non-interest-bearing	225,665	1	33,201
	2	Savings and temporary cash investments	153,700	2	196,830
	3	Pledges and grants receivable, net	15,810	3	
	4	Accounts receivable, net	19,735	4	8,860
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L			
				5	
s,	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			
Assets				6	
<u> </u>	7	Notes and loans receivable, net		7	
4	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	4,767	9	3,600
	10a	Land, buildings, and equipment cost or other basis. Complete Part  VI of Schedule D. 10a			
	b	Less accumulated depreciation 10b		10c	
	11	Investments—publicly traded securities		11	35,558
	12	Investments—other securities See Part IV, line 11		12	_
	13	Investments—program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11		15	_
	16	Total assets. Add lines 1 through 15 (must equal line 34)	419,677	16	278,049
	17	Accounts payable and accrued expenses	58,302	17	16,875
	18	Grants payable		18	
	19	Deferred revenue	25,599	19	25,599
	20	Tax-exempt bond habilities		20	
ر. من	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
Liabilitie	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified			
ge.		persons Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other habilities (including federal income tax, payables to related third parties, and other habilities not included on lines 17-24) Complete Part X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25	83.901	26	42,474
o∕t de	120	Organizations that follow SFAS 117 (ASC 958), check here ➤ 🔽 and complete			
Ĕ	37	lines 27 through 29, and lines 33 and 34.	304,814	27	196,257
<u> </u>	27	Unrestricted net assets	5,962		
<u>~</u>	28	Temporarily restricted net assets	· · ·	28	3,718
Fund Balance	29	Permanently restricted net assets	25.000	29	35,600
₹		Organizations that do not follow SFAS 117 (ASC 958), check here ► ☐ and complete lines 30 through 34.		I	
è	30	Capital stock or trust principal, or current funds		30	
<del>e</del> ts	31	Paid-in or capital surplus, or land, building or equipment fund		31	_
Assets	32	Retained earnings, endowment, accumulated income, or other funds		32	
Net As	33	Total net assets or fund balances	335,776	<del> </del>	235.575
	34	Total liabilities and net assets/fund balances	419,677	34	278.049
	1	i otal indomities and net assets/land baidnets	415,077	J~4	210,049

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the

**b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the

required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

Single Audit Act and OMB Circular A-1337

Νo

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3b

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As Filed Data -

DLN: 93493102001194

Employer identification number

OMB No 1545-0047

### SCHEDULE A

(Form 990 or 990EZ)

Department of the Treasury Internal Revenue Service

Name of the organization

following persons?

h

### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

► Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990. 2013

Open to Public Inspection

NORTH AMERICAN LAKE MANAGEMENT SOCIETY 01-0372129 Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is (For lines 1 through 11, check only one box) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II ) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) A community trust described in section 170(b)(1)(A)(vi) (Complete Part II) An organization that normally receives (1) more than 331/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33:/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 10 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h Type I **b** Type II **c** Type III - Functionally integrated **d** Type III - Non-functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see	organizati col (i) list your gove	(iv) Is the organization in ol (i) listed in our governing document?		(v) Did you notify the organization in col (i) of your support?		the on in anized S 7	(vii) A mount of monetary support	
		instructions))	Yes	No	Yes	No	Yes	No		
Total										

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii)

and (iii) below, the governing body of the supported organization?

(iii) A 35% controlled entity of a person described in (i) or (ii) above?

Provide the following information about the supported organization(s)

(ii) A family member of a person described in (i) above?

Yes

11g(i)

11q(ii)

11g(iii)

No

	(Complete only if you o						
	Part III. If the organiza						adiiry ariaci
	ection A. Public Support		_				
Calc	endar year (or fiscal year beginning in) >	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not						
	include any "unusual grants ")						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf					1 1 1 1 1 1 1 1 1 1 1	
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions		1				
	by each person (other than a	1	1				
	governmental unit or publicly	<u> </u>	1				
	supported organization) included on	1	1				
	line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4		<u> </u>				
S	ection B. Total Support						
Calo	endar year (or fiscal year beginning in) ►	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7	Amounts from line 4						
8	Gross income from interest,						
	dividends, payments received on				1		
	securities loans, rents, royalties and income from similar sources						
9	Net income from unrelated						
-	business activities, whether or not				1		
	the business is regularly carried on						
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV )						
11	Total support (Add lines 7 through 10)						
12	Gross receipts from related activities	es, etc (see inst	ructions)		•	12	
13	First five years. If the Form 990 is this box and stop here	<u> </u>	<u> </u>				
	ection C. Computation of Pub						
14	Public support percentage for 2013	(line 6, column (	f) divided by line	11, column (f))		14	
15	Public support percentage for 2012	·	•			15	
16a	33 1/3% support test—2013. If the				ine 14 is 33 1/3%	or more, check t	
ь.	and stop here. The organization qua 33 1/3% support test—2012. If the				and line 15 to 33	+100% or more ch	ack this
U	box and <b>stop here.</b> The organization				, and the ID 18 DD	1/3-70 Of Hidle, Cit	► F
17a	10%-facts-and-circumstances test-				ne 13, 16a, or 16	b, and line 14	- 1
	is 10% or more, and if the organization						1
	in Part IV how the organization mee						orted
	organization						<b>►</b> □
Ь	10%-facts-and-circumstances test-						
	15 is 10% or more, and if the organ						ts.
	Explain in Part IV how the organization	Hon meets the "fo	acts-and-circums	stances test in	ie organization dui	annes as a public	₽
18	Private foundation. If the organization	ion did not check	a box on line 13	. 16a. 16b. 17a.	or 17b, check this	s box and see	F+
	instructions			, , , - , - , - ,			<b>₽</b> □

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support							
Cale	ndar year (or fiscal year beginning in) ▶	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	(e) 2	013	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	/8,240	94,854	207,547	125,708		12,300	518,649
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	353,915	734,523	379,202	840,925		336,442	2,645,007
3	Gross receipts from activities that are not an unrelated trade or business under section 513							
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf							
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
6	<b>Total.</b> Add lines 1 through 5	432,155	829,377	586,749	966,633		348,742	3,163,656
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons							0
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the							0
_	amount on line 13 for the year Add lines 7a and 7b							0
8	Public support (Subtract line 7c from line 6)							3,163,656
	ction B. Total Support							
Cale	ndar year (or fiscal year beginning in) ►	(a) 2009	<b>(b)</b> 2010	(c) 2011	(d) 2012	<b>(e)</b> 20	13	(f) Total
9	Amounts from line 6	432,155	829,377	586,749	966,633		348,742	3,163,656
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	1,089	92	884	498		625	.3, 188
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975							
С	Add lines 10a and 10b	1,089	92	884	498		625	3,188
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)							
13	Total support. (Add lines 9, 10c, 11, and 12)	433,244	829,469	587,633	967,131		349,367	3,166,844
14	First five years. If the Form 990 is check this box and stop here	for the organizatio	n's first, second,	third, fourth, or fi	fth tax year as a	501(c)(	3) organı	zation, ▶□
Se	ction C. Computation of Pub	lic Support Pe	rcentage					F
15	Public support percentage for 2013			13, column (f))		15		99 900 %
16	Public support percentage from 201					16		99 770 %
Se	ction D. Computation of Inv			ie			1	
17	Investment income percentage for .				n (f))	17		0 100 %
18	Investment income percentage from	n <b>2012</b> Schedule A	, Part III, line 1	7		18		0 230 %
19a	33 1/3% support tests—2013. If the				ine 15 is more th		3‰,and∣	
	more than 33 1/3%, check this box a							<b>▶</b> ✓

33 1/3% support tests—2012. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18

is not more than  $33 \pm 3\%$ , check this box and **stop here.** The organization qualifies as a publicly supported organization **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

	formation. Provide the explanations required by Part ine 12. Also complete this part for any additional infor	
	Facts And Circumstances Test	
Return Reference	Explanation	
	-	C-L-J-J- A (C 000 000 E3) 301

Schedule A (Form 990 or 990-EZ) 2013

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### DLN: 93493102001194

OMB No 1545-0047

## **SCHEDULE D**

(Form 990)

Department of the Freasury internal Revenue Service

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b ▶ Attach to Form 990. ▶ See separate instructions. ▶ Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Supplemental Financial Statements

Open to Public Inspection

me of the organization RTH AMERICAN LAKE MANAGEMENT SOCIETY		Emp	loyer identification number			
The result of the First Section 1	01-0372129					
organizations Maintaining Donor organization answered "Yes" to Form		Funds (	or Accounts. Complete if t			
	(a) Donor advised funds		(b) Funds and other accounts			
Total number at end of year						
Aggregate contributions to (during year)						
Aggregate grants from (during year)						
Aggregate value at end of year						
Did the organization inform all donors and donor a funds are the organization's property, subject to t		onor advi	sed Yes N			
Did the organization inform all grantees, donors, a used only for charitable purposes and not for the conferring impermissible private benefit?						
t III Conservation Easements. Comple	ete if the organization answered "Yes"	to Forn	n 990, Part IV, ‡ine 7.			
Purpose(s) of conservation easements held by th  Preservation of land for public use (e.g., recre  Protection of natural habitat  Preservation of open space  Complete lines 2a through 2d if the organization is	ation or education) Preservation of a	a certifie	d historic structure			
easement on the last day of the tax year		f	Upld at the Find of the Warn			
Total number of conservation easements		2a	Held at the End of the Year			
Total acreage restricted by conservation easeme	nte	2a 2b				
Number of conservation easements on a certified		2c				
Number of conservation easements and uded in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register						
Number of conservation easements modified, tran	sferred released extinguished or termina	ted by th	ne organization during			
Number of states where property subject to consecutive the organization have a written policy regard enforcement of the conservation easements it how staff and volunteer hours devoted to monitoring, it	ding the periodic monitoring, inspection, halds?	_	☐ Yes ☐ N			
Amount of expenses incurred in monitoring, inspe	ecting, and enforcing conservation easemer	nts during	g the year			
<b>►</b> \$						
Does each conservation easement reported on lir and section 170(h)(4)(B)(H)?			「Yes □ N			
In Part XIII, describe how the organization report balance sheet, and include, if applicable, the text the organization's accounting for conservation ea	of the footnote to the organization's financi sements	al staten	nents that describes			
Complete of the organization answere		, or Oti	her Similar Assets.			
If the organization elected, as permitted under SF works of art, historical treasures, or other similar service, provide, in Part XIII, the text of the footr	assets held for public exhibition, education	n, or rese	arch in furtherance of public			
If the organization elected, as permitted under SF works of art, historical treasures, or other similar service, provide the following amounts relating to	AS 116 (ASC 958), to report in its revenu assets held for public exhibition, education	e statem	ent and balance sheet			
(i) Revenues included in Form 990, Part VIII, lin	e 1		<b>▶</b> \$			
(ii) Assets included in Form 990, Part X			<b>≯</b> \$			
If the organization received or held works of art, h following amounts required to be reported under S						
Revenues included in Form 990, Part VIII, line 1			<b>▶</b> \$			
Assets included in Form 990, Part X			<b>▶</b> \$			

Pari	•••• Organizations Maintaining Co	<u>llections of Art</u>	t, His	tori	<u>cal Tr</u>	<u>easur</u>	es, or C	the	<u>r Simila</u>	<u>r Asse</u>	ts (co	ntinued)
3	Using the organization's acquisition, accessicollection items (check all that apply)	on, and other recor	rds, ch	ieck	any of t	he follo	wing that	are a	significar	nt use of	its	
a	Public exhibition		d		Loan	orexch	ange prog	rams				
b	☐ Scholarly research		e	$\Gamma$	Other							
C	Preservation for future generations											
4	Provide a description of the organization's co Part XIII	ollections and expla	ıın hov	w the	y furthe	r the or	ganızatıor	n's ex	empt purp	ose in		
5	During the year, did the organization solicit o	r receive donations	sofar	t, his	torical	treasur	es or othe	rsim	ılar			
	assets to be sold to raise funds rather than t									<u> </u>	Yes	No
Par	Part IV, line 9, or reported an am						answere	:d "Y	es" to Fo	rm 990	), ———	
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	ian or other interme	ediary	ford	ontribu	tions or	rotherass	ets r	not	Г	Yes	┌ No
b	If "Yes," explain the arrangement in Part XII	I and complete the	follov	ving t	able		-					
							-			Amou	ınt	
C	Beginning balance							1c				
d	Additions during the year							1d				
e	Distributions during the year							1e				
f	Ending balance							1f				
2a	Did the organization include an amount on Fo	rm 990, Part X, lin	e 21?							Г	Yes	┌ No
b	If "Yes," explain the arrangement in Part XII	I Chark here if the	evnl:	anatı	on has	heen nr	ovided in	Dart 1	זווצ			Г
	rt V Endowment Funds. Complete											<u> </u>
	Endownient Fanasi dompiete i	(a)Current year		)Prior			o years bac				)Four y	ears back
1a	Beginning of year balance	25,000										
b	Contributions	10,600			25,000					İ		
С	Net investment earnings, gains, and losses	.34										
d	Grants or scholarships											
е	Other expenditures for facilities and programs	8										
f	Administrative expenses											
g	End of year balance	35,558			25,000							
2	Provide the estimated percentage of the curr	ent year end balan	ce (lın	e 1g	, colum	n (a)) h	eld as					
а	Board designated or quasi-endowment 🕨											
b	Permanent endowment ▶ 100 000 %											
с	Temporarily restricted endowment ► The percentages in lines 2a, 2b, and 2c shot	uld equal 100%										
За	Are there endowment funds not in the posses	ssion of the organiz	ation 1	that	are helc	l and ad	lministere	d for	the			
	organization by	_									Yes	No
	(i) unrelated organizations									3a(i)		Νo
	(ii) related organizations									3a(ii)	<u> </u>	Νo
	If "Yes" to 3a(II), are the related organization							•		3b		
4	Describe in Part XIII the intended uses of th						15.2	-1 + -	F 00	D D- +	73.4 I	
1231	tVI Land, Buildings, and Equipme 11a. See Form 990, Part X, line 1		tne o	rgar	lization	i answ	ered Yes	s to	Form 99	u, Part	IV, III	ne
	Description of property				a) Cost o asis (inve		(b)Cost or basis (of			imulated ciation	(d) B	ook value
1-	Land			+					+		-	
	Land		•	$\vdash$							+	
	Buildings		•	$\vdash$							-	
	Leasehold improvements		•	$\vdash$							+	
	Equipment		•	$\vdash$					-			
	Other				0) (	107					-	
ıota	I. Add lines 1a through 1e <i>(Column (d) must e</i>	quai Form 990, Part .	x, colu	mn (	<i>ʁ), IIne</i>	10(C).)		•		<b>*</b>		0

See Form 990, Part X, line 12.  (a) Description of security or category	(b)Book value	answered Yes to Form 990, Part IV, line 11b.
(including name of security)	(b)Book value	(c) Method of valuation Cost or end-of-year market value
(1)Financial derivatives		
(2)Closely-held equity interests Other		
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)		
Part VIII Investments—Program Related. Con See Form 990, Part X, line 13.	nplete if the organizatio	on answered 'Yes' to Form 990, Part IV, line 11c.
(a) Description of investment	(b) Book value	(c) Method of valuation
		Cost or end-of-year market value
Total. (Column (b) must equal I orm 990, Part X, col (B) line 13)  Part IX Other Assets. Complete if the organization is		O Doub IV has 111 Cas Farra 000 Doub V has 15
(a) Description		0, Part IV, line 11d See Form 990, Part X, line 15  (b) Book value
Total. (Column (b) must equal Form 990, Part X, col.(B) line 15.	)	
Part X Other Liabilities. Complete if the organ		
Form 990, Part X, line 25.	(h) Pook volue	
1 (a) Description of liability	(b) Book value	
Federal income taxes		
	,	
Total. (Column (b) must equal form 990, Part X, col (B) line 25 )		

Par		Revenue per Audited Financial Sta wered 'Yes' to Form 990, Part IV, line		its With Rev	enue p	er Retur	<b>n</b> Complete if
1		er support per audited financial statements				1	349,274
2	Amounts included on line 1 b	ut not on Form 990, Part VIII, line 12					
a	Net unrealized gains on inves	tments	2a		-141		
b	Donated services and use of	facilities	2b				
С	Recoveries of prior year gran	ts	2c				
đ	Other (Describe in Part XIII	)	2d				
e	Add lines 2a through 2d					2e	-141
3	Subtract line $\mathbf{2e}$ from line $1$ .					3	349,415
4	Amounts included on Form 99	90, Part VIII, line 12, but not on line 1					
a	Investment expenses not inc	luded on Form 990, Part VIII, line 7b .	4a	<u> </u>			
b	Other (Describe in Part XIII	)	4b				
c	Add lines 4a and 4b					4c	0
5	Total revenue Add lines 3 an	d <b>4c.</b> (This must equal Form 990, Part I, line	12)			5	349,415
Par		xpenses per Audited Financial Stanswered 'Yes' to Form 990, Part IV, line			penses	s per Retu	ırn. Complete
1		er audited financial statements				1	449,475
2	A mounts included on line 1 bi	ut not on Form 990, Part IX, line 25					
a	Donated services and use of t	facilities	2a				
b	Prior year adjustments		2b				
С	Otherlosses		<b>2</b> c			]	
d	Other (Describe in Part XIII	)	2d				
e	Add lines 2a through 2d					2e	0
3	Subtract line ${f 2e}$ from line ${f 1}$ .					3	449,475
4	Amounts included on Form 99	90, Part IX, line 25, but not on line 1:					
a	Investment expenses not inc	luded on Form 990, Part VIII, line 7b	4a				
b	Other (Describe in Part XIII	)	4b			]	
c	Add lines 4a and 4b					4c	0
5	Total expenses Add lines 3 a	ind <b>4c.</b> (This must equal Form 990, Part I, lii	ne 18 )			5	449,475
Par	t XIII Supplemental In	formation					
Part		r Part II, lines 3, 5, and 9, Part III, lines 1a I, lines 2d and 4b, and Part XII, lines 2d and					/ additional
	Return Reference	Explanation					
PART	V, LINE 4	THE G DENNIS COOKE SYMPOSIUM FU AND PLENARY SPEAKERS AT THE SOC					
		<u> </u>					

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Part XIII Supplemental Info	prmation (continued)
Return Reference	Explanation

Schedule D (Form 990) 2013

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As Filed Data -

DLN: 93493102001194

Employer identification number

01-0372129

SCHEDULE O (Form 990 or 990-EZ)

Name of the organization

NORTH AMERICAN LAKE MANAGEMENT SOCIETY

Department of the Tressury internal Revenue Service

# Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

► Attach to Form 990 or 990-EZ.

► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at

www.irs.gov/form990.

2013

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990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 6	THE SOCIETY'S MEMBERSHIP IS OPEN TO ACADEMIC, PROFESSIONAL, AND NONPROFESSIONAL INDIVIDUALS, INSTITUTIONS, AND ORGANIZATIONS EACH MEMBER, WHETHER AN INDIVIDUAL OR AN INSTITUTION OR AN ORGANIZATION, IS ENTITLED TO ONE VOTE AND OTHER RIGHTS OF MEMBERSHIP
FORM 990, PART VI, SECTION A, LINE 7A	THE SOCIETY'S MEMBERS HAVE THE RIGHT THE ELECT THE MEMBERS OF THE SOCIETY'S GOVERNING BODY
FORM 990, PART VI, SECTION A, LINE 7B	CHANGES TO THE SOCIETY'S CONSTITUTION AND BY LAWS ARE SUBJECT TO APPROVAL OF THE SOCIETY'S MEMBERS
FORM 990, PART VI, SECTION B, LINE 11	THE PREPARED FORM 990 IS REVIEWED BY THE TREASURER AND THE OFFICE MANAGER BEFORE THE RETURN IS FILED WITH THE IRS
FORM 990, PART VI, SECTION C, LINE 19	THE SOCIETY MAKES IT GOVERNING DOCUMENTS AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST