



## **NALMS 2009 Exhibitor Information**

It's time to reserve your exhibit space for the 29th International Symposium of the North American Lake Management Society!

Don't miss this opportunity to promote your business, services and products to a unique group of lake professionals and enthusiasts. Mark your calendars now for October 27-31, 2009. This year's symposium will be held at the Connecticut Convention Center in Hartford, Connecticut.

### **Who Will Attend?**

NALMS' Annual Symposium attracts a diverse audience of more than 450 lake management professionals and lake lovers from all over the US and Canada as well as from several foreign countries. Throughout the course of the three-day symposium, you will have the opportunity to meet with:

- Lake management consultants;
- Representatives from local, state, provincial and federal water quality agencies;
- Educators and researchers; and
- Citizens concerned about the management of their lakes.

### **Fees**

Corporate Member Single Booth – \$975

Corporate Member Double Booth – \$1,595

Regular Single Booth – \$1,125

Regular Double Booth – \$1,945

Nonprofit Table – \$480

Optional: Additional Exhibit Staff (limit 2) – \$295 ea.

### **What's Included in the Fee?**

- Full registration package for two (2) people. Includes admission to all technical sessions, meals, breaks and Welcome Reception. Nonprofit tables include one (1) full registration package.

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- All Refreshment Breaks. Total of six (6) refreshment breaks (all held on the exhibit floor), including break during exhibit booth set up on Tuesday afternoon.
- Luncheons. Three (3) luncheons for all participants and guests.
- Booth Space. A single (10' x 10') or double (10' x 20') or larger booth space.
- Table. One or two, depending on booth size, 8' skirted table for your booth.
- Chairs. Two or more, depending on booth size.
- Waste Basket. One waste basket for your booth.
- Identification Sign. One booth identification sign.
- Program Listing. Your company's contact information printed in the Exhibitor section of the Symposium final program.
- Web Site Listing. Your company's contact information listed on the NALMS web site, with a link to your website, as a Symposium exhibitor.
- Delegate List. A single usage of an electronic file of the final Symposium delegate listing e-mailed to you following the Symposium, upon request.

## **Nonprofit Tables**

Nonprofit tables are available to NALMS Affiliates and other nonprofit organizations on a space available basis. Preference is given to Corporate Member and Regular Booths. Due to the discounted fee, Nonprofit tables include one (1) full registration to the conference, rather than the two (2) included with other booth types.

## **Cancellation and Reduction Policy**

1. Any cancellations or changes must be in writing and received by the NALMS Office based on the following: Cancellation on or prior to July 31, 2009, will result in the forfeiture of the initial nonrefundable deposit.
2. Cancellations after July 31, 2009, will forfeit all booth fees. Changes to booth size must be received prior to September 15, 2009. Any reduction in booth size is subject to a \$150 penalty fee for each reduced booth. All fees are due no later than September 15, 2009. Any unpaid balances as of September 15, 2009, will cause the exhibitor to lose any prior rights to booth location and will be charged a \$25 late fee.

Cancellations are effective upon receipt of the Exhibitor's written notification. Cancellation notices may be sent to: NALMS 2009 Symposium, PO Box 5443, Madison, WI 53705-0443. They may also be faxed to 608.233.3186 or emailed to [forsberg@nalms.org](mailto:forsberg@nalms.org).

## **Exhibit Services Contractor**

Capital Convention Contractors has been selected as the show decorator. Upon receipt of your application and payment, you will receive a service kit with information about furniture rental, electrical and telephone/internet services, shipping and handling of your exhibit and other decorator services.